

## Greenville Transit Authority Committee of the Whole Meeting

Friday, March 19, 2021 – 9:30 a.m.

**\*\* NOTICE \*\***

### COVID-19 EMERGENCY INFORMATION

The City of Greenville has modified City service delivery practices to protect citizens and minimize opportunities to spread COVID-19 in our community. In consideration of CDC recommendations on social distancing and measures taken across the nation, the City is taking the precautionary measure of restricting access to public buildings. As a result, public meetings will be hosted online.

#### **Steps for Online Access**

Visit:

1. <https://cityofgreenville.webex.com/cityofgreenville/onstage/g.php?MTID=edcb7774b47c3498a219750a8680b0704>
2. Join Event: *Greenville Transit Authority Committee of the Whole Meeting*

Enter your: **First Name**


Enter your: **Last Name**

Enter your: **Email Address**

Enter the event password: **meetnow**

Click: **Join Now**

Event Information: Greenville Transit Authority Committee of the Whole Meeting English - New York Time

<b>Event status:</b>	Not started	<b>Join Event Now</b>
<b>Date and time:</b>	Friday, March 19, 2021 9:30 am Eastern Daylight Time (New York, GMT-04:00) <a href="#">Change time zone</a>	You cannot join the event now because it has not started.
<b>Program:</b>	Greenville Transit Authority Meeting	First name: <input type="text"/>
<b>Duration:</b>	1 hour 30 minutes	Last name: <input type="text"/>
<b>Description:</b>		Email address: <input type="text"/>
		Event password: <input type="password"/>
		<input type="button" value="Join Now"/>
		<a href="#">Join by browser</a> <b>NEW!</b>
		If you are the host, <a href="#">start your event</a> .

By joining this event, you are accepting the Cisco Webex [Terms of Service](#) and [Privacy Statement](#).

## Steps for Phone Access

1. **Dial:** +1-415-655-0002
  2. **Enter Access Code:** 129 611 8974
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**Contact Liaison:** James Keel

**Staff Liaison:** Lorrie Brown

1. **Call to Order**
  2. **Determination of Quorum / Roll Call**
  3. **Action Item: February 19, 2021 GTA Committee of the Whole Meeting Minutes**
  4. **Presentations**
    - a. **Presentation: Annual Audit** – *(Presented by Greene Finney, LLP Partner Larry Finney)*
    - b. **Presentation: Media Interviews** – *(Presented by Director of Communications & Neighborhood Relations Beth Brotherton)*
  5. **Staff Reports**
    - a. **Quality of Service** – *(Presented by Safety & Operations Manager Jasmin Curtis)*
    - b. **Reliability of Service** – *(Presented by Fleet Manager Jason Sanders)*
    - c. **Quantity of Service** – *(Presented by Transit Planning Manager Kayleigh Sullivan)*
    - d. **Marketing Report** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
    - e. **City's Monthly Financial Reports** – *(Presented by Financial Analyst Micah Snead)*
  6. **Unfinished Business**
    - a. **Discussion: Key Performance Indicators** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
  7. **New Business**
    - a. **Action Item: GTA Invoices** – *(Presented by Financial Analyst Micah Snead)*
    - b. **Discussion: Advertising Sales Revenue & Request for Proposal** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
    - c. **Discussion: TouchPass Umo App Advertising Revenue Opportunity** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
    - d. **FY 2021 Budget Amendment #4** – *(Presented by Director James Keel)*
  8. **Adjournment**
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# AGENDA

**Future Meeting Dates:**

**Next GTA Board Meeting:**

March 25, 2021 at 12:30 p.m.