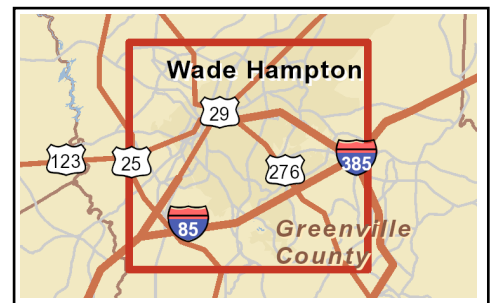
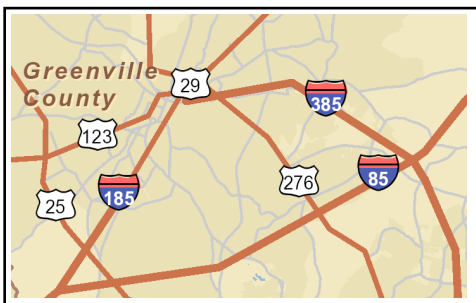
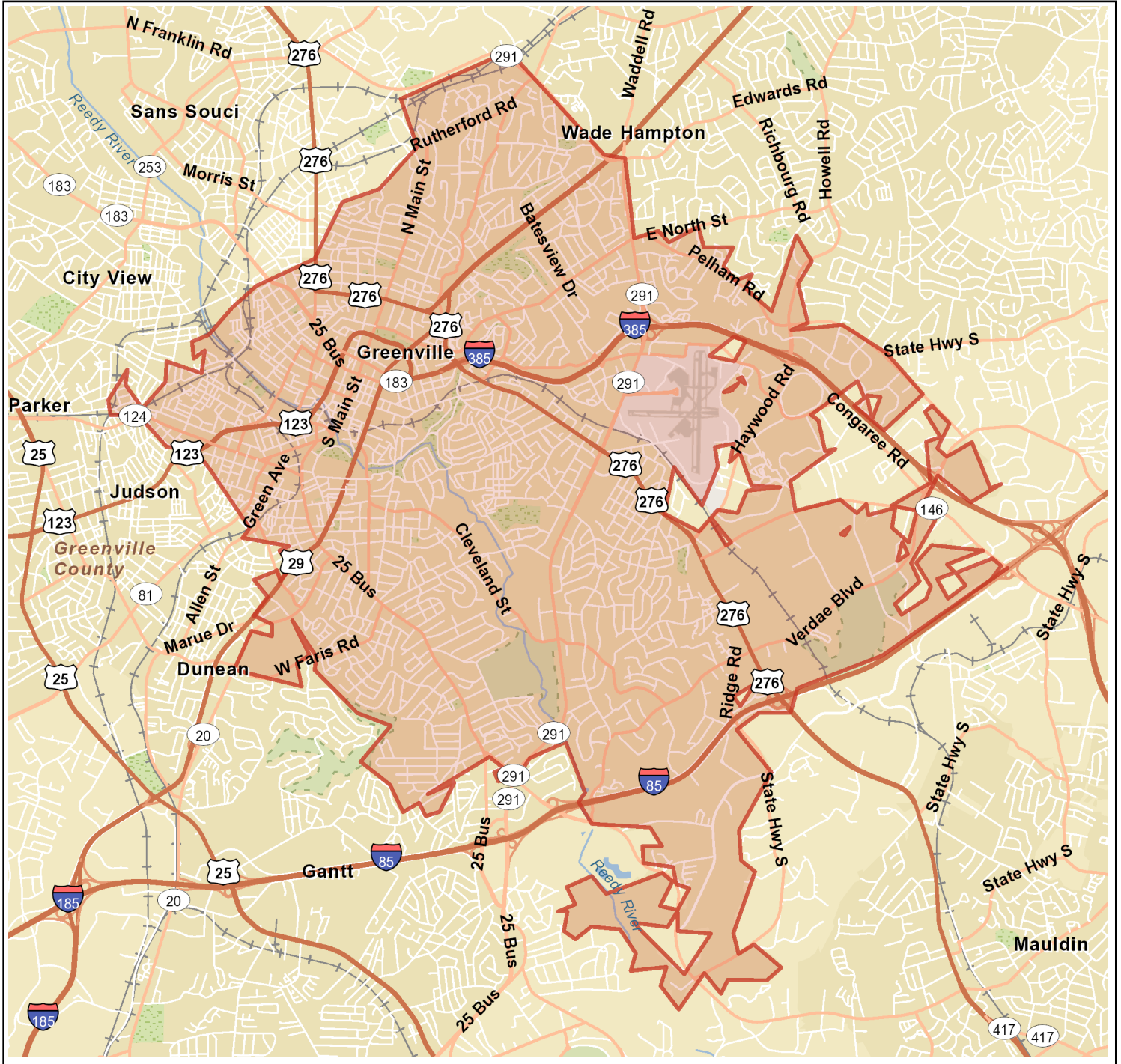





Greenville City, SC
Standard geography



Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place

	2000 Total Population	56,002
	2000 Group Quarters	4,495
	2010 Total Population	58,595
	2015 Total Population	61,094
	2010 - 2015 Annual Rate	0.84%
	2000 Households	24,382
	2000 Average Household Size	2.11
	2010 Households	25,923
	2010 Average Household Size	2.09
	2015 Households	27,260
	2015 Average Household Size	2.08
	2010 - 2015 Annual Rate	1.01%
	2000 Families	12,573
	2000 Average Family Size	2.9
	2010 Families	12,643
	2010 Average Family Size	2.89
	2015 Families	12,999
	2015 Average Family Size	2.89
	2010 - 2015 Annual Rate	0.56%
	2000 Housing Units	27,295
	Owner Occupied Housing Units	42.0%
	Renter Occupied Housing Units	47.4%
	Vacant Housing Units	10.7%
	2010 Housing Units	29,980
	Owner Occupied Housing Units	39.9%
	Renter Occupied Housing Units	46.6%
	Vacant Housing Units	13.5%
	2015 Housing Units	31,880
	Owner Occupied Housing Units	39.1%
	Renter Occupied Housing Units	46.4%
	Vacant Housing Units	14.5%
	Median Household Income	
	2000	\$33,187
	2010	\$40,402
	2015	\$47,545
	Median Home Value	
	2000	\$112,483
	2010	\$137,795
	2015	\$154,186
	Per Capita Income	
	2000	\$23,242
	2010	\$26,216
	2015	\$29,064
	Median Age	
	2000	34.6
	2010	36.6
	2015	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place



2000 Households by Income

Household Income Base	24,330
< \$15,000	23.1%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	2.4%
\$200,000+	2.6%
Average Household Income	\$52,150

2010 Households by Income

Household Income Base	25,925
< \$15,000	19.8%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	2.0%
\$200,000+	3.0%
Average Household Income	\$57,536

2015 Households by Income

Household Income Base	27,260
< \$15,000	17.8%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	2.5%
\$200,000+	3.5%
Average Household Income	\$63,300

2000 Owner Occupied HUs by Value

Total	11,494
<\$50,000	9.5%
\$50,000 - 99,999	34.3%
\$100,000 - 149,999	22.1%
\$150,000 - 199,999	12.7%
\$200,000 - \$299,999	10.0%
\$300,000 - 499,999	8.6%
\$500,000 - 999,999	2.4%
\$1,000,000+	0.4%
Average Home Value	\$156,341

2000 Specified Renter Occupied HUs by Contract Rent

Total	12,924
With Cash Rent	97.1%
No Cash Rent	2.9%
Median Rent	\$443
Average Rent	\$435

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place



2000 Population by Age

Total	56,002
Age 0 - 4	5.6%
Age 5 - 9	5.6%
Age 10 - 14	5.5%
Age 15 - 19	7.2%
Age 20 - 24	9.8%
Age 25 - 34	16.8%
Age 35 - 44	14.5%
Age 45 - 54	12.5%
Age 55 - 64	7.9%
Age 65 - 74	6.4%
Age 75 - 84	5.9%
Age 85+	2.1%
Age 18+	80.0%

2010 Population by Age

Total	58,597
Age 0 - 4	5.6%
Age 5 - 9	5.3%
Age 10 - 14	5.1%
Age 15 - 19	7.2%
Age 20 - 24	10.3%
Age 25 - 34	14.4%
Age 35 - 44	13.0%
Age 45 - 54	13.5%
Age 55 - 64	11.5%
Age 65 - 74	6.6%
Age 75 - 84	4.8%
Age 85+	2.7%
Age 18+	80.9%

2015 Population by Age

Total	61,095
Age 0 - 4	5.5%
Age 5 - 9	5.3%
Age 10 - 14	5.2%
Age 15 - 19	6.8%
Age 20 - 24	9.8%
Age 25 - 34	15.5%
Age 35 - 44	11.9%
Age 45 - 54	12.4%
Age 55 - 64	12.3%
Age 65 - 74	8.3%
Age 75 - 84	4.5%
Age 85+	2.6%
Age 18+	81.0%

2000 Population by Sex

Males	47.3%
Females	52.7%

2010 Population by Sex

Males	48.0%
Females	52.0%

2015 Population by Sex

Males	48.1%
Females	51.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place



2000 Population by Race/Ethnicity

Total	56,002
White Alone	62.1%
Black Alone	33.9%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	1.4%
Two or More Races	1.1%
Hispanic Origin	3.4%
Diversity Index	53.2

2010 Population by Race/Ethnicity

Total	58,595
White Alone	58.0%
Black Alone	35.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	3.0%
Two or More Races	1.8%
Hispanic Origin	7.5%
Diversity Index	60.4

2015 Population by Race/Ethnicity

Total	61,095
White Alone	56.9%
Black Alone	35.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.1%
Some Other Race Alone	3.3%
Two or More Races	2.0%
Hispanic Origin	8.8%
Diversity Index	62.2



2000 Population 3+ by School Enrollment

Total	54,413
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	9.7%
Enrolled in Grade 9-12	4.8%
Enrolled in College	8.2%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	73.2%

2010 Population 25+ by Educational Attainment

Total	39,008
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	11.2%
High School Graduate	22.2%
Some College, No Degree	17.2%
Associate Degree	6.1%
Bachelor's Degree	22.6%
Graduate/Professional Degree	13.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Greenville City, SC
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 Geography: Place



2010 Population 15+ by Marital Status

Total	49,257
Never Married	40.0%
Married	40.1%
Widowed	8.4%
Divorced	11.4%



2000 Population 16+ by Employment Status

Total	46,253
In Labor Force	65.7%
Civilian Employed	61.4%
Civilian Unemployed	4.3%
In Armed Forces	0.1%
Not in Labor Force	34.3%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	87.3%
Civilian Unemployed	12.7%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	89.6%
Civilian Unemployed	10.4%

2000 Females 16+ by Employment Status and Age of Children

Total	24,829
Own Children < 6 Only	6.3%
Employed/in Armed Forces	4.0%
Unemployed	0.2%
Not in Labor Force	2.2%
Own Children < 6 and 6-17 Only	3.6%
Employed/in Armed Forces	2.0%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	12.6%
Employed/in Armed Forces	8.6%
Unemployed	0.6%
Not in Labor Force	3.4%
No Own Children < 18	77.5%
Employed/in Armed Forces	41.5%
Unemployed	3.2%
Not in Labor Force	32.8%



2010 Employed Population 16+ by Industry

Total	26,104
Agriculture/Mining	0.5%
Construction	5.7%
Manufacturing	10.7%
Wholesale Trade	3.0%
Retail Trade	11.0%
Transportation/Utilities	2.8%
Information	4.4%
Finance/Insurance/Real Estate	7.4%
Services	52.4%
Public Administration	2.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place

2010 Employed Population 16+ by Occupation

Total	26,103
White Collar	61.7%
Management/Business/Financial	13.6%
Professional	24.4%
Sales	12.9%
Administrative Support	10.8%
Services	19.5%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	2.8%
Production	6.2%
Transportation/Material Moving	5.0%



2000 Workers 16+ by Means of Transportation to Work

Total	27,967
Drove Alone - Car, Truck, or Van	73.4%
Carpooled - Car, Truck, or Van	14.0%
Public Transportation	1.1%
Walked	7.8%
Other Means	1.2%
Worked at Home	2.4%

2000 Workers 16+ by Travel Time to Work

Total	27,967
Did Not Work at Home	97.6%
Less than 5 minutes	6.3%
5 to 9 minutes	18.8%
10 to 19 minutes	42.8%
20 to 24 minutes	11.4%
25 to 34 minutes	10.3%
35 to 44 minutes	2.7%
45 to 59 minutes	2.4%
60 to 89 minutes	1.9%
90 or more minutes	1.0%
Worked at Home	2.4%
Average Travel Time to Work (in min)	16.8

2000 Households by Vehicles Available

Total	24,454
None	14.6%
1	45.0%
2	30.3%
3	8.4%
4	1.4%
5+	0.3%
Average Number of Vehicles Available	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place



2000 Households by Type

Total	24,382
Family Households	51.6%
Married-couple Family	32.7%
With Related Children	13.1%
Other Family (No Spouse)	18.8%
With Related Children	12.0%
Nonfamily Households	48.4%
Householder Living Alone	40.8%
Householder Not Living Alone	7.6%
Households with Related Children	25.1%
Households with Persons 65+	24.6%

2000 Households by Size

Total	24,382
1 Person Household	40.8%
2 Person Household	31.3%
3 Person Household	13.1%
4 Person Household	9.1%
5 Person Household	3.7%
6 Person Household	1.2%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	24,454
Moved in 1999 to March 2000	27.8%
Moved in 1995 to 1998	27.8%
Moved in 1990 to 1994	12.5%
Moved in 1980 to 1989	12.5%
Moved in 1970 to 1979	8.3%
Moved in 1969 or Earlier	11.1%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	27,367
1, Detached	53.9%
1, Attached	3.8%
2	5.7%
3 or 4	7.1%
5 to 9	10.0%
10 to 19	8.1%
20+	11.0%
Mobile Home	0.4%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	27,367
1999 to March 2000	1.0%
1995 to 1998	5.3%
1990 to 1994	4.3%
1980 to 1989	13.4%
1970 to 1979	14.1%
1969 or Earlier	61.9%
Median Year Structure Built	1961

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Greenville City, SC
 Greenville city, SC (4530850)
 Geography: Place

Top 3 Tapestry Segments

1. Young and Restless
2. Metropolitans
3. Modest Income Homes

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$37,184,048
Average Spent	\$1,434.40
Spending Potential Index	60
Computers & Accessories: Total \$	\$4,769,698
Average Spent	\$183.99
Spending Potential Index	84
Education: Total \$	\$26,657,929
Average Spent	\$1,028.35
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$68,990,026
Average Spent	\$2,661.34
Spending Potential Index	83
Food at Home: Total \$	\$99,888,383
Average Spent	\$3,853.27
Spending Potential Index	86
Food Away from Home: Total \$	\$71,797,343
Average Spent	\$2,769.64
Spending Potential Index	86
Health Care: Total \$	\$80,823,627
Average Spent	\$3,117.83
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$37,743,093
Average Spent	\$1,455.97
Spending Potential Index	71
Investments: Total \$	\$32,061,524
Average Spent	\$1,236.80
Spending Potential Index	71
Retail Goods: Total \$	\$511,070,256
Average Spent	\$19,714.93
Spending Potential Index	79
Shelter: Total \$	\$341,623,341
Average Spent	\$13,178.39
Spending Potential Index	83
TV/Video/Audio: Total \$	\$27,881,534
Average Spent	\$1,075.55
Spending Potential Index	87
Travel: Total \$	\$37,866,962
Average Spent	\$1,460.75
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$20,546,339
Average Spent	\$792.59
Spending Potential Index	84

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.