



News Release

P.O. Box 2207
206 South Main Street
Greenville, SC 29602
www.greenvillesc.gov

FOR IMMEDIATE RELEASE

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Contact: Andrew Meeker
Project Manager
(864) 467-4345

CITY TO KICK OFF DOWNTOWN STREETSCAPES MASTER PLAN PROCESS

Five month planning initiative a collaborative effort to create pedestrian-oriented plan

GREENVILLE (SC) On Tuesday, December 15, the City of Greenville will launch a five-month Downtown Streetscapes Master Plan process which will complement ongoing revitalization efforts downtown and help to achieve the goals of the Downtown Master Plan by extending the aesthetic appeal of Main Street to major side streets and creating more pedestrian connections throughout Greenville's urban core. The plan will establish a prioritization of areas and guide future projects on 10 miles of downtown area street corridors. The project kick-off will take place at 9:30 a.m. in front of City Hall, where the design team will be joined by representatives from the City of Greenville and area stakeholders on a "Walkability Workshop" to tour several key streets and intersections within the study boundary (*see attached flyer*).

Glating Jackson Kercher Anglin, an international urban design, landscape architecture and planning firm, has been hired to coordinate the project, and Dan Burden, the firm's nationally-recognized "Livable Streets" expert, will lead the mobile workshop. His analysis and observations will help shape the master plan into a pedestrian-oriented "Complete Street" plan whereby pedestrians, bicyclists, transit and landscaping are all critical elements to the streetscape network.

The public is invited to attend an Open House on Wednesday, December 16 from 4:00 – 7:00 p.m. in the First Floor Conference Room at City Hall. The Open House will begin with a project overview and introduction at 4:00 p.m., but attendees may drop in at any point to provide input and ask questions about the project. Maps and drawings of the project area will be available for review.

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The public is also invited to attend a presentation by Dan Burden on Thursday, December 17 from 7:30 - 9:00 a.m. in the 1st floor conference room of City Hall. There, Burden will present his observations and recommendations from the "Walkability Workshop." His presentation will consider Greenville's existing streetscape infrastructure in the context of rebalancing Greenville's streets to improve their function, safety and aesthetics.

For more information about the City's Downtown Streetscapes Master Plan, contact Andrew Meeker, Project Manager, at 467-4345.

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