

Schedule

- 8:30 a.m. – Building a Bicycle Friendly Greenville presentation
- 9:30 a.m. – Break
- 9:45 a.m. – State of the Bicycling in SC
- 9:55 a.m. – Highlights of the BFC application
- 10:25 a.m.-- Greenville “virtual tour”
- 10:45 a.m. – Break
- 10:55 a.m. – Local issue identification and prioritization**
- 11:25 a.m. – Action plan, “top ten in twelve”, and assignments
- 12:00 p.m. - Adjourn

Engineering – Top Priorities

- Improved signage – “right here, right now”(4) add to most traveled roads first
- Share the Road signage (starting in the dense areas)
- “Green Pride” bike racks
- Improve the feel and look of the transit station (welcoming and safer)
- More bike lanes

Building a Bicycle Friendly Greenville
July 15, 2008

Education – Top Priorities

- **Bicycle safety bill –get message out “Know your rights and responsibilities” (2)**
- **Bus bike rack education and marketing (2)**
- **Bus advertising – safety messages**
- **Improve educational opportunities (2)**
- **Better signage on the buses to show bike racks**
- **Get bike racks on trolleys**
- **Include bicycle education in Greenville’s annual car-care event.**
- **More Biking 101 classes**
- **Public safety announcements (print, web, TV, radio) Add encouragement to messages (2)**
- **Test bus bike rack at the station to educate**

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Encouragement – Top Priorities



- Women's, commuter, and beginner classes
- More public input in bicycle map –bike shop and city's website, rides (Bike and Bite-Columbia)
- Bicyclists become better ambassadors in neighborhoods, schools, and community groups.
- Improving information for tourists, etc on where to rent bikes.
- Solicit support for leadership Greenville and Greenville forward
- Marketing enthusiasm for building a BF Greenville
- Bike sharing program
- Route finding website (2)
- Bike pooling list to find friends to ride with
- Employer incentives for cycle commuting (classes, \$ for bike upkeep, and casual dress, showers, discounts for bike gear)
- Bike gear giveaway (locks and lights)
- Encourage use of existing/ NEW facilities. Marketing, press releases
- Neighborhood routes, rides, local short ride loops, promotion (Mapmyfitness.com)
 - Google street view

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Enforcement – Top Priorities

- Law enforcement and public education on new bicycling laws
- Education on better reporting incidents
- Showing cost effectiveness of bike control
- Enforcement community educates on bike theft/securing, locking
- Officer education
- Targeted enforcement
- Easy way to report incidents (quick reference notification, decal) hotline marketing

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Evaluation/Planning – Top Priorities

- Widening the input from community (signage, planning, maps)
- Survey mailing on bicycling interest
- Measuring use of roads and paths for peak use and survey them
- Citizen forum to comment on bicycling facilities, environment, etc

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Action – Top Ten for the Next Twelve Months:



1. Start a BFC Committee and set the goal of applying for the BFC application and reaching Gold by a certain time.
2. Set up a League Cycling Instructor seminar to certify instructors who can teach children, adults, an motorists. Start regular class for each of these groups.
3. Create a plan for improved signage (bike lanes, yield to bikes/pedestrians, share the road, bike parking) –start implementation on most traveled roads first
4. Expand the bicycle network and increase network connectivity through the use of bike lanes, shared lane arrows and signed routes. This will provide a broader range of facility choices for users of various abilities and comfort levels.
5. Facilitate the creation of a stronger, more centralized advocacy group that will take the lead on education and encouragement program. Work with the PCC to launch this initiative
6. Create a bicycling website for Greenville that will act a a central hub for bicyclists and potential bicyclists to gather education tips, local bike routes, people to ride with, and news about events and other cycling-related activities. This site will also act as a place for bicyclists to comment on current bicycle projects and to report facility maintenance issues, etc.
7. Expand public education campaigns to promote the share the road message and the rights and responsibilities of all users. PSAs for TV, radio, and in print.
8. Adopt a Complete Streets policy in the community.
9. Develop a series of short (2-5 mi.) loops rides around the community and provide appropriate way-finding signage. Integrate these rides into a local bike map.
10. Improve marketing and education of bike rack and bus bike rack use. Ensure that drivers are educated as well.
11. Fill out BFC application!