CORPORATE VOLUNTEER OPPORTUNITIES 2019
For the City of Greenville, volunteers are the heart of our events, and without their overwhelming support, our events wouldn’t be possible. Partnership with city special events is a unique opportunity for local non-profit and corporate organizations. As a group beneficiary, members volunteer in return for a donation to their organization while also gaining maximum exposure at events. These partnerships not only give back to the organization and our community, but play a key factor in the successfullness of city events.

In 2018, our partnering organizations contributed

1,364 VOLUNTEERS

VOLUNTEERING 7,772 HOURS

which provided

OVER $120,000

in donations to their organizations.

“Great way to experience the city of Greenville, its people and everything else it has to offer. The City makes it easy and fun to volunteer.”

-Kyle Roser (Red Shoe Society)

Volunteer Beneficiary Requirements

• Complete and submit Special Events Group Interest Application with corresponding documentation, including:
  o 501(c) 3 Letter from the IRS
  o Letter of Intent: Brief description of your organization, mission & vision statement and how the funds generated from participating in the city of Greenville community events would help your organization

• Must be a 501(c) 3 non-profit or represent a 501(c) 3 non-profit

• Minimum number of volunteers and/or hours determined by event

• Each participating volunteer must volunteer at least one full shift

Volunteer Age Policy

• Volunteers between the ages of 10-17 years old must have a parental consent form on file.

• Youth volunteers between the ages of 10-13 years old must be accompanied by an adult while volunteering.

• Children under the age of 10 years old may not volunteer.

Volunteer Waivers

All volunteers are required to fill out a new volunteer service agreement and release form. Anyone under the age of 18 must have a parent or guardian sign the waiver.
Overview
Downtown comes alive every Thursday evening with an outdoor street party featuring live musical entertainment with varied sounds, including rock, blues, funk and cover bands. Main Street serves as the perfect backdrop to this free event series where people can unwind by meeting up with friends, making new acquaintances and networking.

A popular staple in Greenville during the months of March through August, Downtown Alive attracts approximately 45,000 people annually. Come be a part of the excitement, and capture the interest and attention of Greenville as your brand is integrated into this unique event platform.

Volunteer Opportunities
Corporate organizations have the opportunity to provide a group of 20 volunteers for a predetermined date to volunteer in return for a donation to a pre-selected 501(c) 3 non-profit of their choosing. These donations are based off of tips received in the provided tip boxes throughout the night. Tip boxes will be placed in various locations throughout the event site during set-up.

Volunteer Positions
- Beer Server
- Pepsi Server
- Ticket/Wristband Seller
- VIP Server
- Wine Server
- Wristband Helper

Target Audience
- 25-35 years old, professional, with expendable income, looking for entertainment
- 30-45 years old, middle income, professional with a family

Attendance
- 1,800 weekly
- 45,000/season
Overview
Wind up the work week listening and dancing to the best in musical entertainment performed by local, regional and national talent. Main Street Fridays is a 28-week free music series running every Friday from March through September. This Friday night tradition provides the perfect opportunity to enjoy downtown Greenville on our award-winning Main Street.

Each week throughout the event series features a variety of musical genres and styles (beach, oldies, blues and party). In addition, a children’s activity area and special promotional events add to the family fun. Be a part of the excitement every Friday night.

Volunteer Opportunities
Corporate organizations have the opportunity to provide a group of 20 volunteers for a predetermined date to volunteer in return for a donation to a pre-selected 501(c) 3 non-profit of their choosing. These donations are based off of tips received in the provided tip boxes throughout the night. Tip boxes will be placed in various locations throughout the event site during set-up.

Volunteer Positions
• Beer Server
• Pepsi Server
• Ticket/Wristband Seller
• VIP Server
• Wine Server
• Wristband Helper

Target Audience
• 35-55 years old, upper to middle income, white collar and with a family

Attendance
• 2000-2500 weekly
• 65,000/season
Overview
Fall for Greenville, a Top 20 Event in the Southeast, is one of the largest FREE admission food street festivals in the Southeast attracting people from across the Upstate and beyond. With 40 restaurants showcasing over 250 menu items, Fall for Greenville provides a dynamic weekend full of flavor. It's also known for its free musical entertainment performed by local and regional musical talent on five different stages. Additional events include a variety of children's activities, culinary demonstrations, wine tasting, beer garden featuring 20 craft breweries, restaurant competitions and much more.

Volunteer Opportunities
Corporate organizations have the opportunity to volunteer in various positions and shifts throughout the festival weekend in return for a donation to a pre-selected 501(c) 3 non-profit of their choosing. Donations are determined by the number of volunteers and hours completed by the organization at the conclusion of the festival weekend. All corporate organizations must provide a minimum of 50 volunteers.

Hour/Donation Amount
- 50 volunteers (200 hours) = $1,500
- 75 volunteers (300 hours) = $2,000
- 100 volunteers (400 hours) = $2,500

Volunteer Positions
- Beer & Wine Servers
- Beer & Wine Garden Servers
- Ticket/Wristband Sellers
- Pepsi Servers
- Festival Concierge
- Merchandise Volunteer
- Finance Volunteer
- and more...

Target Audience
- Anyone and everyone of all ages

Attendance
- 150,000-200,000
Volunteer opportunity available at Artsphere, Red, White & Blue and Fall for Greenville.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artsphere</td>
<td>May 10-12, 2019</td>
</tr>
<tr>
<td>Red, White &amp; Blue</td>
<td>July 4, 2019</td>
</tr>
<tr>
<td>Fall for Greenville</td>
<td>October 11-13, 2019</td>
</tr>
</tbody>
</table>

**Overview**
The Green Team roams the event site to ensure it remains clean throughout the event. While the Green Team members are required to wear a volunteer shirt, however, they also have the opportunity to wear additional attire to promote their organization.

**Volunteer Opportunities**
Dependent on the event chosen, the organization would need to provide between 40 to 50 volunteers per day. Organizations have the opportunity to provide volunteers for one or multiple days of the event, although, we do encourage volunteering during the entirety of the event. In return for volunteering, the organization would receive a donation to a pre-selected 501(c) 3 non-profit of their choosing.