



GTA ANNUAL MEETING

“2012 A Year of Transition”

“2013 A Year of Moving Forward”



Leadership Changes

- * GTA Board Three Members
- * Transportation Director
- * General Manager
- * Superintendent
- * Transit Shift Supervisors
- * City CFO/Interim Director



2012 Accomplishments

- * Mauldin-Simpsonville Route starts in October
- * Triennial Review in July
- * Ridership Gains
- * Map-21: New Authorization
- * CUICAR-St. Francis renewal and new hours
- * Changing the Fiscal Year and on-budget
- * New Shelters

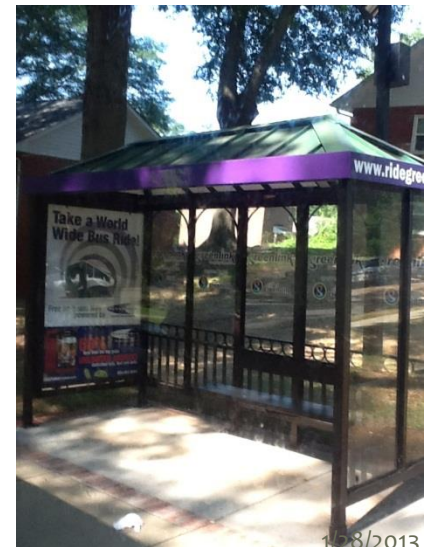


Image and Perception

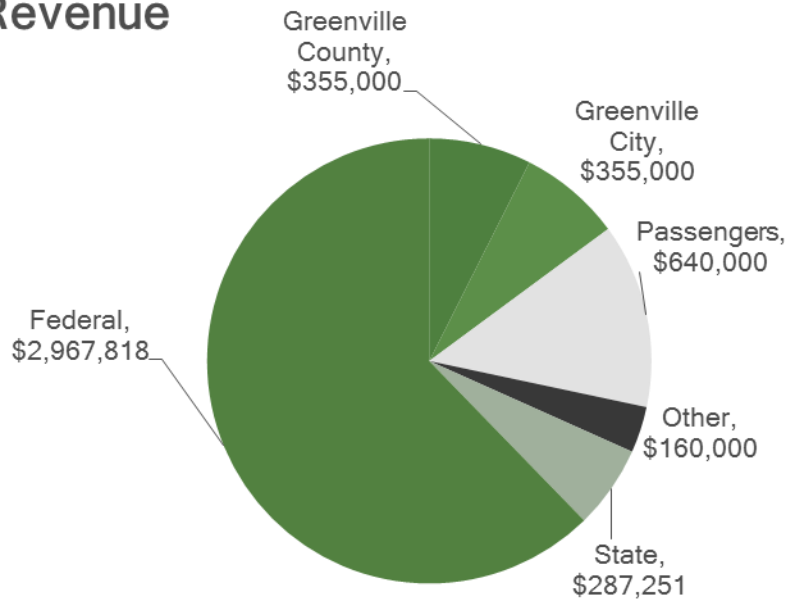
- * Buses are clean and attractive
- * Shelters are well-maintained
- * Morale and safety on the uptick
- * On-time performance and route adherence good
- * Facilities are kept clean and safe
- * Employees represent well and turnover reduced



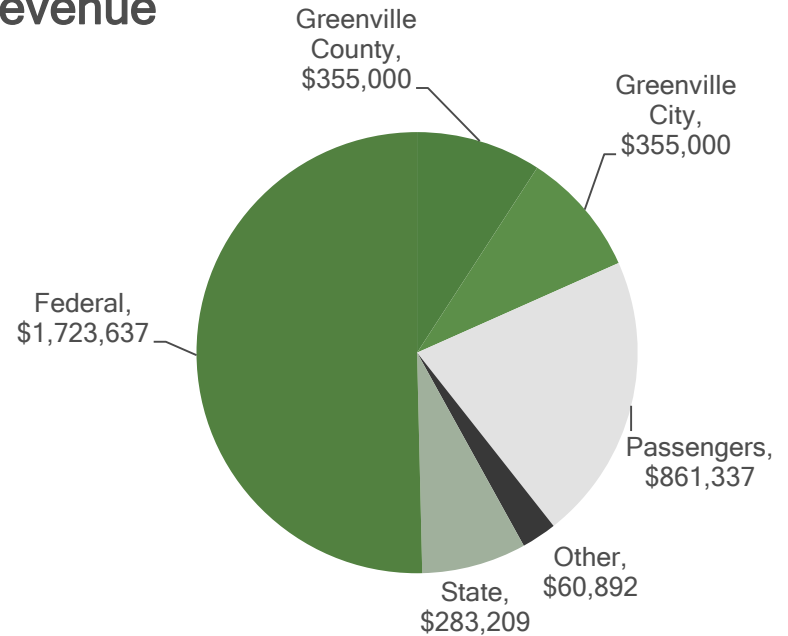
Fiscal Revenue Comparison

* FY 2011 (\$4,765,069)

Revenue



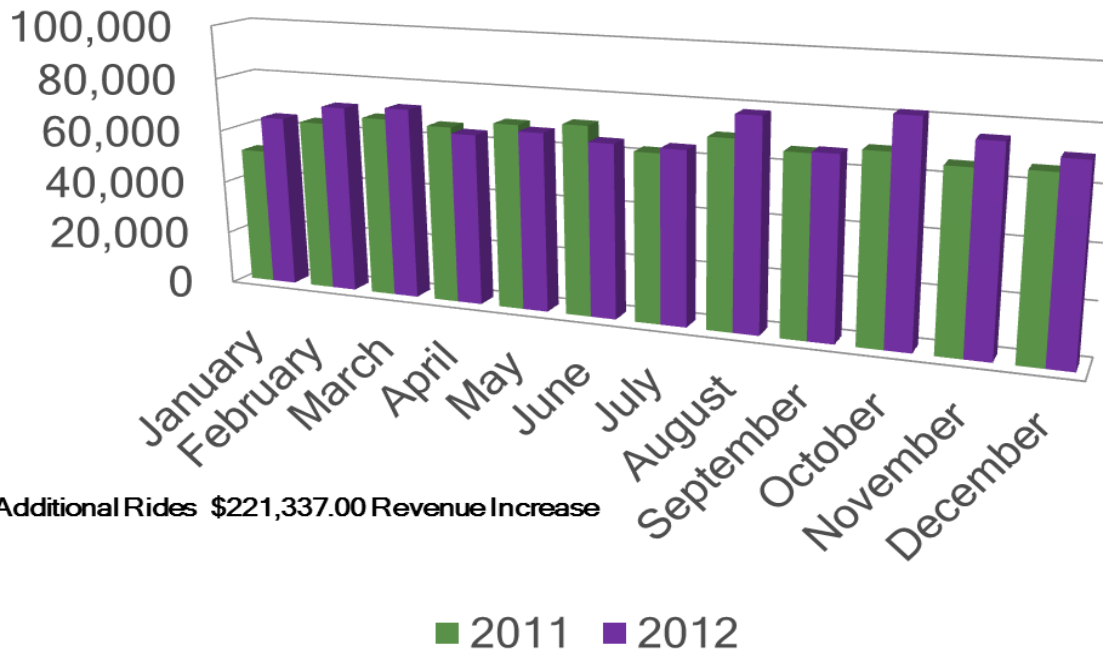
Revenue



* FY 2012 (\$3,639,075)

Ridership & Revenue

2011 vs. 2012



Our Needs at GTA/Greenlink

- * More and better schedule brochures/postings
- * Marketing of system
- * Longer hours of service
- * Peak service on most fixed routes
- * Need weekly/monthly pass options
- * Expansion to regional centers/communities
- * Service on Sundays/most holidays
- * FUNDING



Plans for 2013

- * CAD/AVL/GPS
- * Clemson Connections/Easley Connections
- * Trolley Program
- * Travelers Rest Circulator/Shuttle
- * Administrative Office Relocation
- * Upstate Transit Coalition
- * Furman Circulator
- * Completion of 9-month fiscal year
- * Feasibility Study for Maintenance relocation



Our Challenges

- * One hour headways on fixed routes
- * No evening, Sunday or holiday service
- * Maintenance facility relocation
- * Funding at all levels
- * Spare utilization
- * Ticket/pass program upgrade
- * The New UZA



OUR Pluses

- * Mostly New Fleet
- * Transfer Facility and Location
- * City Support and County Partnerships
- * Our GTA Board
- * Our People-Drivers/Supervisors/Staff/Maintenance
- * Our Customers
- * Our Potential-Colleges/GSP/Hospitals
- * BRT and the Reserved Corridor
- * Shelters and Stops



Current Funding

- * Federal Transit Administration/Map 21
- * SCDOT/MTF
- * Local Government-City/County
- * Fares and other revenues
- * Public/private partnerships



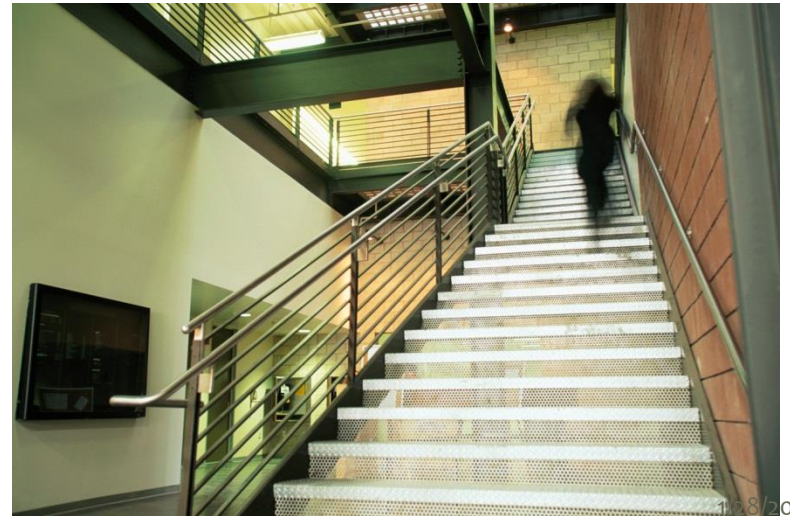
Long Range Planning

- * GSP/Greer Services
- * Implementing new technologies for energy and information
- * Bus Rapid Transit
- * Multi-modal connections



Next Steps for GTA

- * GTA Board Orientation for New Members
- * TASC Annual Conference
- * Strategic Planning: Aligning Priorities
- * Meeting with FTA



Questions and Answers

- * Ask the Director
- * Ask the GTA Board
- * Ask the Manager
- * Or Just Make a Comment

